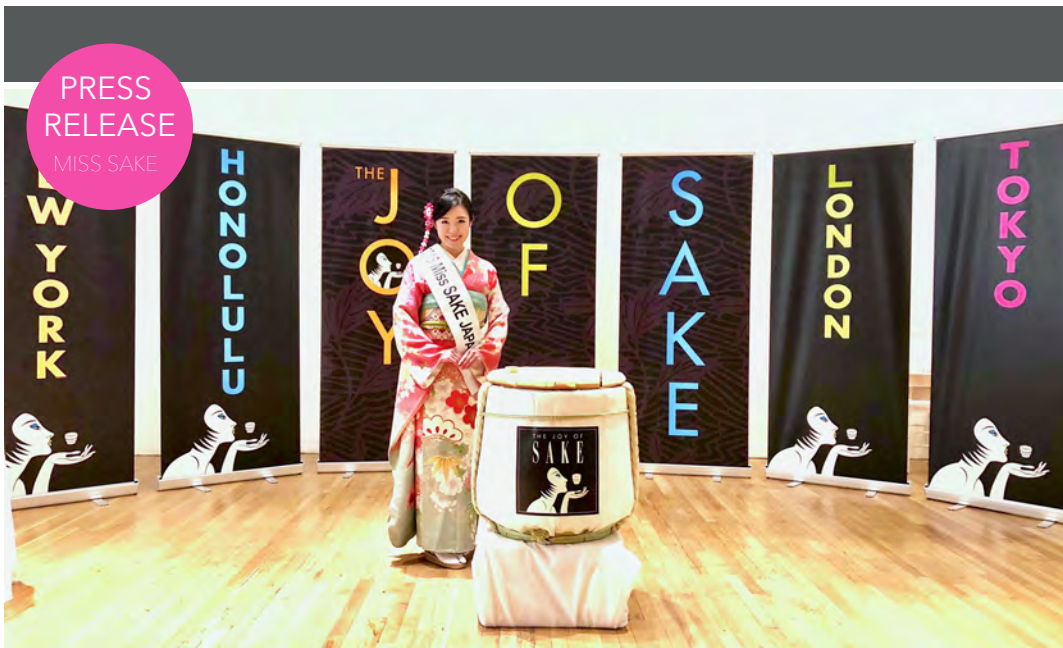


PRESS
RELEASE
MISS SAKE



The Miss Sake program launches in Australia!

The Miss Sake program exists to select a Cultural Ambassador to share a love and understanding of sake, Japanese cuisine and the charm of Japanese culture both inside and outside of Japan.

The program originated in Japan in 2013 and has subsequently expanded into other countries with the primary mission to promote cultural understanding and world community through the appreciation of sake.

This exciting opportunity exists for one talented candidate to become the first Miss Sake Australia as the program opens for submissions on 10 December 2018.



2018 Miss
SAKE
Australia

This is a unique opportunity for an individual to contribute to cultural appreciation and understanding between Australia, Japan and beyond. It also aims to empower women in an industry that was historically male only. The Miss Sake Organisation supports and encourages the increasing number of women in Japan that are becoming Master Brewers and Brewery Presidents where once this was not the case.

Miss Sake Australia will have the chance to enjoy paid attendance to events and functions throughout the year as an official Cultural Ambassador.

The successful candidate will be an articulate, charismatic individual who has a genuine interest in sake, Japanese cuisine and the culture of Japan.

Applications are now being accepted between 10 December 2018 - 27 February 2019.

Included in this exciting program is a trip to Japan to be present at the Miss Sake Japan inauguration ceremony in March 2019.



<https://misssake.com.au>

2018 Miss
SAKE
Australia